Abhay Syal

Senior Product Designer with 7 years of experience, specialising in leading and crafting solutions for complex SaaS products. Passionate about fintech and enterprise platforms | MSc in HCI

abhaysyal.com

in/abhaysyal

Nationality: Indian
Location: Lörrach, DE
Permit: German PR
English: C1
German: A2
Italian: A1

Work experience

02.2023 - present
Berlin / Remote

Senior product designer, LIQID Investments

Founding designer role building things from ground up but mainly **delivering wealth management** onboarding , dashboards , websites and financial tools for hi-net worth individuals. Build a design system from scratch. **Led a team of 2 designers** to launch a private equity platform facilitating €100M in signings. .

07.2022 - 01.2023
Konstanz / Remote

Product designer, Exporto

Redesigned internal **cross-border logistics** web platform used by warehouse and customs teams. Conducted user research and contextual inquiries, delivering high-fidelity designs to improve operational efficiency.

08.2019 - 05.2022
Weimar

Product designer, Bundesministerium für Bildung und Forschung

Designed and enhanced concepts for a scalable OER infrastructure on Germany's **education platform** which helped in teacher student collaboration. Conducted workshops with educators and institutions.

02.2017 - 02.2019
Hyderabad

Product designer, Kony (acquired by Temenos)

Delivered designs and hi-fidelity prototypes, conducted accessibility and usability audits for **enterprise banking and developer tools.**

Education

2019 - 2022

Masters in Human-Computer Interaction
Bauhaus Universität, Weimar, 2.1 GPA

2013 - 2017

Bachelors in Computer Science Engineering
Chandigarh University, India, 2.2 GPA

Unique strengths

Full stack designer

Experience in end to end process from research to implementation in fast-paced environments. Multidisciplinary background allows me to wear multiple hats.

Craft with hi-bar

I fret over craft that works smooth but also feels unique in terms of UIs, design system and micro interactions.

Builder mindset

Background in development helps me bridge gaps between teams. Passionate about Co-building solutions and AI.

Tools

Figma, Axure RP, Adobe XD, Sketch, v0, Replit, React, Tailwind CSS, JIRA, Linear, Slack, Notion, Maze, Hotjar, GA

Contributions

George UX Conf, 2024

Talk on designing better investment onboarding experiences.

Mensch und Computer 2021

Research publication on Interactions to support International Students